

## Message Text

UNCLASSIFIED

PAGE 01 STATE 121647  
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 L-03 IO-13  
HEW-06 /057 R

DRAFTED BY COM:OIFI:FBP:JMLIGHTMAN/MMP  
APPROVED BY EB/IFD/BP:HARVEY J. WINTER  
COMMERCE/PTO/BGROSSMAN  
STATE/OBP/LSALLAN

-----261609Z 055870 /56

R 261423Z MAY 77  
FM SECSTATE WASHDC  
TO AMEMBASSY MADRID

UNCLAS STATE 121647

E.O. 11652: N/A

TAGS: EIND, SP

SUBJECT: TRADEMARK APPLICATION FOR OXFENDAZOLE

1. THE DEPARTMENT OF COMMERCE MAINTAINS A PROGRAM TO PROTECT FOREIGN MARKETS FOR AMERICAN PRODUCTS AND SERVICES BY OPPOSING THE REGISTRATION BY FOREIGN GOVERNMENTS OF TRADEMARKS WHICH ARE GENERIC TERMS. IF SUCH MARKS ARE SUCCESSFULLY REGISTERED, THEY WOULD IMPEDE THE IMPORTATION OF PRODUCTS CONTAINING THE SAME WORD IN THE LABEL. FOR EXAMPLE, IF THE WORD "BEAN" WERE SUCCESSFULLY REGISTERED AS A TRADEMARK IN A COUNTRY, THEN ANY PRODUCT WITH "BEAN" ON THE LABEL (E.G., DEL MONTE GREEN BEANS, LIBBY BUTTER BEANS) COULD NOT BE LEGALLY SOLD IN THAT COUNTRY.

2. IN IMPLEMENTING THIS PROGRAM, COMMERCE WORKS CLOSELY WITH THE UNITED STATES TRADEMARK ASSOCIATION (USTA) AND OTHER TRADE GROUPS SINCE THESE ORGANIZATIONS THROUGH THEIR MEMBERS RECEIVE EXTENSIVE COMMERCIAL INTELLIGENCE ON  
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PENDING TRADEMARK APPLICATIONS.

3. ACTION REQUESTED: EMBASSY REQUESTED TO CONTACT APPROPRIATE OFFICIALS AND EXPRESS OBJECTION TO APPLICATION NO. 838582 FILED FEBRUARY 8, 1977 BY FARMA-LEPORI, BARCELONA REGISTER OXFENDAZOLE IN CLASS 5 FOR VETERINARY

PRODUCTS ON GROUNDS TERM IS GENERIC AND NOT PROPERLY  
REGISTERABLE AS EXCLUSIVE TRADEMARK. OPPOSITION PERIOD  
EXPIRES MAY 31, 1977. TERM IS GENERIC AS ADOPTED BY U.S.  
PHARMACEUTICAL INDUSTRY ON JULY 30, 1975, AND BY WHO  
IN CHRONICLE VOL. 30, SUPPLEMENT NO. 3 OF 1976,  
LIST 35. REPORT ON RESULTS REQUESTED. VANCE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADEMARK APPLICATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 26-May-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
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**Disposition History:** n/a  
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**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** OIFI:FBP:JMLIGHTMAN/MMP  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Review Withdrawn Fields:** n/a  
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**Subject:** TRADEMARK APPLICATION FOR OXFENDAZOLE  
**TAGS:** EIND, SP, US  
**To:** MADRID  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009